



**HOUSTON REAL ESTATE
SUMMIT**

2022 EXHIBITOR & SPONSOR PROSPECTUS

A Note From HRES

Thank You for considering to become an Exhibitor, Sponsor and Advertiser at Houston Real Estate Summit 2022. We would like to extend an invitation to you to be a part of our incredible Real Estate Summit.

Come be a part of HRES 2022 and make the connections you need to drive your business forward. Our attendees are Real Estate Agents, Lenders, Wholesalers, Investors, Buyers, Developers, Contractors, Brokers, Bankers, Banks, Unions, Service Providers, Entrepreneurs, Start-Ups and anyone that owns a Business or looking to start their own business.

We look forward to developing our relationship and helping you gain more customers by providing you with the opportunity to network with key decision makers at our Summit.

2-DAY REAL ESTATE SUMMIT VIRTUAL AND LIVE

VIRTUAL

APRIL 26, 2022



Software
Virtual Expo Platform
11:00am-9:00pm

LIVE

APRIL 27, 2022



Venue
Hilton Medical Center
11:00am-9:00pm

MORE LEADS! | MORE CUSTOMERS! | MORE EXPOSURE! | MORE SALES!

Table Of Contents

Virtual

- | | |
|--|---|
| 3 About HRES Virtual | 9 Sponsorship Packages |
| 4 Virtual Expo Tour | 10 Sponsorship Packages 2 |
| 5 How It Works | 11 Create Your Own Sponsorship Package |
| 6 Exhibitor Packages | 12 Advertising & Marketing Options |
| 7 Create Your Own Exhibitor Package | 13 Virtual Workshop |
| 8 Exhibitor & Sponsor Add Ons | 14 Webinar |

Live

- | | |
|---|---|
| 15 About HRES Live | 21 Sponsorship Packages 2 |
| 16 Venue Tour & Floorplans | 22 Create Your Own Sponsorship Package |
| 17 Exhibitor Packages | 23 Advertising & Marketing Options |
| 18 Create Your Own Exhibitor Package | 24 Advertisement Tables |
| 19 Exhibitor & Sponsor Add Ons | |
| 20 Sponsorship Packages | |

Luncheon

- | | |
|--------------------------------|--------------------------------|
| 25 About HRES Luncheon | 27 Sponsorship Packages |
| 26 Speaking Opportunity | 28 Sponsorship Add Ons |

Contact


- | | |
|-------------------------------|-----------------------|
| 30 How To Order | 33 Our History |
| 31 Recap (Past Events) | 34 Contact Us |
| 32 Marketing Partner | |

Happy Hour

- | |
|--|
| 29 About Happy Hour Professionals & Sponsorship |
|--|

How To Use

Click on Logo at the bottom



HOUSTON REAL ESTATE
SUMMIT

of slide to return to Table of Contents

Click on Square

2

number to View Slide



ABOUT HRES VIRTUAL

April 26, 2022 \ Virtual Expo Platform

11AM-9PM

WHAT IS HOUSTON REAL ESTATE SUMMIT VIRTUAL?

- Houston Real Estate Summit Virtual is a premier virtual Real Estate Summit, Exhibition & Networking Event for Agents, Lenders, Wholesalers, Investors, Buyers, Developers, Contractors, Brokers, Banks, Banks, Unions, Service Providers, Entrepreneurs, Start-Ups and anyone that owns a Business or looking to start their own business.
- Our main focus is targeted on networking, building new business relationships and learning from Financial Experts on how to enhance your business.
- By attending this FREE one-day virtual event, Business Owners will generate high-quality leads, learn how to solve challenging business issues by discussing Real Estate strategies, acquire valuable knowledge from the best in the business and connect with top vendors in various industries.

WHY EXHIBIT?

- Brand your Business
- Reach HUNDREDS of Top Quality Buyers
- Make Immediate Sales
- Generate High-Quality Sales Leads
- Get New Customers and Clients
- Reach Your Target Audience
- Introduce Your Company's New Products & Services
- Give Product & Service Demonstrations
- Distribute Product Samples by Mail

WHO EXHIBITS?

Any company that has a product or service should exhibit at Houston Real Estate Summit Virtual. If you want top-quality leads and want to increase your sales, exhibiting at this show is a must.

ONLINE VIRTUAL EXPO PLATFORM



WHY DO BUSINESS OWNERS & THE REAL ESTATE INDUSTRY ATTEND?

EDUCATION

Real Estate and Business Webinars & Workshops
 Topics & Discussions led by Top Industry Executives
 Speakers & Powerful Presentations
 Participate in Group Discussions & Industry Meet-ups

FREE!
 FREE!
 FREE!
 FREE!

NETWORKING OPPORTUNITIES

Networking Lounge for Networking Sessions
 Meet and Greet attendees from various industries
 Expo Theater
 Business Card Exchange
 Promotions
 Exclusive Raffle Drawing
 Win a (BBQ Pit)

FREE!
 FREE!
 FREE!
 FREE!
 FREE!
 FREE!
 FREE!

EXHIBITION HALL / SHOP & DISCOVER

Discover Business Products & Services
 Product Demos and Business Accelerators

FREE!
 FREE!

HOW DO WE ATTRACT OUR ATTENDEES?

- Email Blasts (Over 100,000+ Members in our Network)
- Social Media
- Partnerships
- Press
- Trade Publications
- Affiliate Programs & Word of Mouth
- Professional Associations
- Telemarketing Campaigns
- TV & Radio
- Direct Mail
- Popular Event Calendars

REACH 500-1000+ REAL ESTATE & BUSINESS PROFESSIONALS!

BE AN EXHIBITOR AT HOUSTON REAL ESTATE SUMMIT

HOUSTON REAL ESTATE SUMMIT STATS



500-1000+

Average registered attendees



50%

Real Estate Industry



50%

Business Owners & Professionals from various industries



2-DAY HYBRID EVENT

Day 1 is Virtual and Day 2 is Live



WE ARE HRES

Houston Real Estate Summit is the Largest Real Estate Summit in Houston!

VIRTUAL EXPO TOUR

SOFTWARE



VIRTUAL EXPO PLATFORM

INFORMATION

Online
Houston, Texas
11:00am-9:00pm

EXPECTING 500-1000+ ATTENDEES



WELCOME TO THE VIRTUAL EXPO TOUR

This tour is designed for you to learn more about the Virtual Expo, how it works and what the Virtual Expo has to offer.

LET'S GET THE TOUR STARTED!

EXPO LOGIN

Welcome to Real Estate Virtual Expo 2020

Expo Login is where all attendees log in to enter the Virtual Expo.

MAIN LOBBY

Main Lobby is where attendees can browse and explore the Virtual Expo.

EXPO THEATER

Expo Theater is where attendees will view Speakers, Webinars, Workshops, Presentations and Panels.

EXHIBITOR HALL

Exhibitor Hall is where all Exhibitor Booths are located. Exhibitors will be waiting to speak to attendees.

VIRTUAL EXHIBITOR BOOTH

Exhibitor Booth is where attendees can speak to Exhibitors via Text Chat or Video Chat.

NETWORKING LOUNGE

Networking Lounge is where attendees can network with other attendees via Video Chat.

BUSSINESS CARD EXCHANGE

Business Card Exchange is where you can download Business Cards, Flyers, Posters and Brochures.

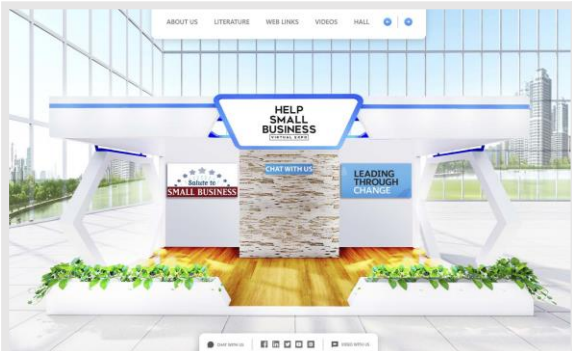
PROMOTIONS

Promotions area is designed to help advertise your Events, Course, Seminar, Workshop and Product.

HELP DESK

Help Desk is designed to help attendees that have questions or concerns.

HOW IT WORKS



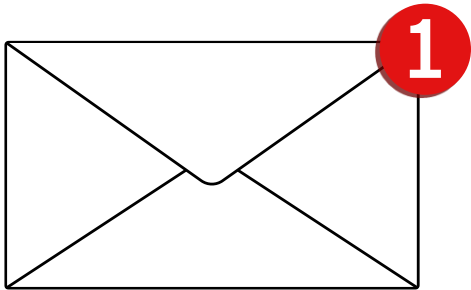
Our team will build you a Custom Exhibitor Booth!

VIRTUAL BOOTH

- Choose from a variety of Booth Templates
- Upload your Company Logo and Introduction Video
- Upload Flyers, Graphics, Videos, Samples, Quotes, Downloads, Pdfs, Promo Offers
- Text Chat with Booth Visitors
- Video Chat with Booth Visitors

FEATURES

- Display your Company Videos
- Upload your Company Literature
- Offer Coupons and Special Offers
- Link your Company's Website & Social Media
- Take Surveys and Quizzes
- Have a Representative on Text Chat or Video Chat ready to answer Questions (Optional)



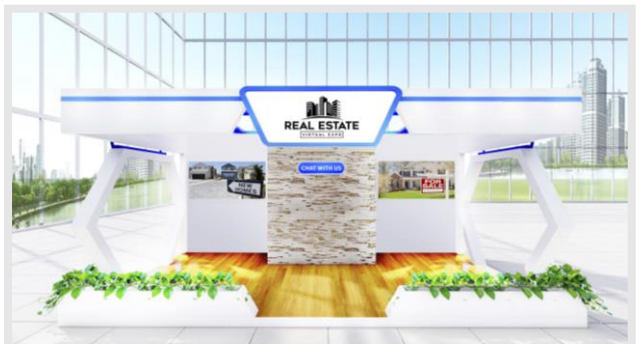
Attendees that registered a ticket will receive an email with log in instructions on how to enter the tradeshow.



Once logged in, attendees will enter the Virtual Expo Lobby where attendees can explore the tradeshow.



The Exhibitor Hall is the virtual show floor where attendees can visit Exhibitor Booths and connect with Exhibitors.



The Virtual Exhibitor Booth is where Exhibitors can talk to attendees via Text Chat or Video Chat.

Exhibit and Reach Hundreds of Business Owners, Decision Makers, Professionals from the Real Estate Industry and various industries!

WE AVERAGE BETWEEN 500-1000+ ATTENDEES AT OUR VIRTUAL EXPOS AND SUMMITS

EXHIBITOR PACKAGES

VIRTUAL & LIVE

PACKAGE A

VIRTUAL April 26, 2022	LIVE April 27, 2022
Virtual Exhibitor Booth Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (2)	6FT Table (Table Not Included) (1) Raffle Ticket (Raffle Winner) will receive a (BBQ pit) (2) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
Early Bird Special! \$1500 <small>Offer Ends 4-22-2022</small>	Standard Price \$2000 <small>Only a few remain!</small>

PACKAGE B

VIRTUAL April 26, 2022	LIVE April 27, 2022
Virtual Exhibitor Booth Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (4)	Choose from 6FT or 8FT Table (Table Not Included) (2) Raffle Tickets (Raffle Winner) will receive a (BBQ pit) (4) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
\$3000	

PACKAGE C

VIRTUAL April 26, 2022	LIVE April 27, 2022
Premium Virtual Exhibitor Booth Location Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (6) Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (5 Minutes)	Choose from 6FT, 8FT or 10FT Table (Table Not Included) (4) Raffle Tickets (Raffle Winner) will receive a (BBQ pit) (1) Listing in Summit Guide as Title Exhibitor (6) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
\$5000	

TITLE PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Premium Virtual Exhibitor Booth Location Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (Unlimited) Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (15 Minutes)	Choose from 6FT, 8FT or 10FT Table (Table Included) (8) Raffle Tickets (Raffle Winner) will receive a (BBQ pit) (85 Inch Tv) will be provided to show Presentations (1) Listing in Summit Guide as Title Exhibitor (8) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
\$10,000	

CREATE YOUR OWN EXHIBITOR PACKAGE

VIRTUAL SUMMIT ONLY

STEP 1 – Select Your Booth

**Standard
Virtual Exhibitor Booth**

**Premium
Virtual Exhibitor Booth**

STEP 2 – Select Your Booth Add Ons

Additional
Virtual Booth
Agents

Company Logo in
Virtual Schedule

Company Logo on
Networking Lounge
(Lobby/Interface)

Company Logo on
Step & Repeat
(Lobby/Interface)

Company Logo on
Presented By:
(Lobby/Interface)

Advertisement in
Promotions

Advertisement in
the Business Card
Exchange

Company Logo on
Front page
Sponsors &
Exhibitors area

Rotating
Advertisement
Banner on
Front page
Advertisement area

Company Mention
On Facebook Event
Page

STEP 3 – Set Your Spending Budget

Operating on a spending budget is very important when running a company. We have created an option for you to set your spending budget so we can give you the best package that fits your budget.

To Create Your Own Exhibitor Package, Click Link Below

www.HoustonRealEstateSummit.com/CreateExhibitorPackage

EXHIBITOR & SPONSOR ADD ONS

VIRTUAL SUMMIT ONLY

COMPANY LOGO ON PRESENTED BY: (LOBBY/INTERFACE)	COMPANY LOGO ON STEP & REPEAT (LOBBY/INTERFACE)	COMPANY LOGO ON NETWORKING LOUNGE (LOBBY/INTERFACE)	COMPANY LOGO IN VIRTUAL SCHEDULE
Company Logo on Presented By: (Lobby/Interface)	Company Logo on Step & Repeat (Lobby/Interface)	Company Logo on Networking Lounge (Lobby/Interface)	Company Logo in Virtual Schedule
\$10,000	\$1000	\$1000	\$500

COMPANY LOGO IN SPONSORS & EXHIBITORS AREA	ROTATING ADVERTISEMENT BANNER IN ADVERTISEMENT AREA	ADVERTISEMENT IN BUSINESS CARD EXCHANGE	ADVERTISEMENT IN PROMOTIONS
Company Logo on Front page Sponsors & Exhibitors area	Rotating Advertisement Banner on Front page Advertisement area	Advertisement in the Business Card Exchange	Advertisement in the Promotions
\$300/Month (Billed annually)	\$600/Month (Billed annually)	\$250 (Per Advertisement)	\$250 (Per Advertisement)

ADDITIONAL VIRTUAL BOOTH AGENTS	ADDITIONAL VIRTUAL BOOTH AGENTS	WORKSHOP	WEBINAR
Additional Virtual Booth Agents (Text Chat)	Additional Virtual Booth Agents (Video Chat)	Host your own Workshop	Host your own Webinar
\$100 (Per Agent)	\$100 (Per Agent)	\$2000 (Includes Virtual Booth)	\$2000 (Includes Virtual Booth)

1 YEAR LISTING	2 YEARS LISTING	3 YEARS LISTING	4 YEARS LISTING
1 Year Listing on Houston Real Estate Summit Website	2 Years Listing on Houston Real Estate Summit Website	3 Years Listing on Houston Real Estate Summit Website	4 Years Listing on Houston Real Estate Summit Website
\$1200	\$2400	\$3600	\$4800

SPONSORSHIP PACKAGES

VIRTUAL & LIVE



BRONZE

VIRTUAL

- (1) Virtual Exhibitor Booth
Chat with attendees (Text Chat or Video Chat)
Virtual Booth Agents Limit (2)
- (1) Advertisement in the Business Card Exchange
- (1) Advertisement in the Promotions

LIVE

- (1) Exhibitor Booth (6FT Table/Table Included)
- (2) Exhibitor Badges
- (2) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (1) Post of your Company/Brand posted on the Facebook event page
- Company Name and Logo as (Bronze Sponsor) in our Sponsors page

\$5,000



SILVER

VIRTUAL

- (1) Virtual Exhibitor Booth
Chat with attendees (Text Chat or Video Chat)
Virtual Booth Agents Limit (4)
- Main Stage Speaker presentation in the Expo Theater (15 Minutes) Live or Pre-Recorded
- (2) Advertisements in the Business Card Exchange
- (2) Advertisements in the Promotions
- Company Logo in Virtual Schedule

LIVE

- (1) Exhibitor Booth (6FT Table/Table Included)
- (4) Exhibitor Badges
- (4) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (2) Post of your Company/Brand posted on the Facebook event page
- Company Name and Logo as (Silver Sponsor) in our Sponsors page
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo in Summit Guide

\$10,000



GOLD

VIRTUAL

- (1) Premium Virtual Exhibitor Booth Location
Chat with attendees (Text Chat or Video Chat)
Virtual Booth Agents Limit (Unlimited)
- Main Stage Speaker presentation in the Expo Theater (30 Minutes) Live or Pre-Recorded
- (3) Advertisements in the Business Card Exchange
- (3) Advertisements in the Promotions
- Company Logo on Networking Lounge (Lobby/Interface)
- Company Logo on Step & Repeat (Lobby/Interface)
- Company Logo in Virtual Schedule

LIVE

- (1) Exhibitor Booth (6FT Table/Table Included)
- (6) Exhibitor Badges
- (6) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (3) Post of your Company/Brand posted on the Facebook event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/3 Months)
- Company Name and Logo as (Gold Sponsor) in our Sponsors page
- Company Name and Logo on the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo on Houston Real Estate Summit Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Summit
- Company Logo on Front page Sponsors & Exhibitors area (Duration/3 Months)
- Company Logo in Summit Guide

\$25,000

SPONSORSHIP PACKAGES 2

VIRTUAL & LIVE



VIRTUAL

- (1) Premium Virtual Exhibitor Booth Location
- Chat with attendees (Text Chat or Video Chat)
- Virtual Booth Agents Limit (Unlimited)
- Main Stage Speaker presentation in the Expo Theater (45 Minutes) Live or Pre-Recorded
- (4) Advertisements in the Business Card Exchange
- (4) Advertisements in the Promotions
- Company Logo on Networking Lounge (Lobby/Interface)
- Company Logo on Step & Repeat (Lobby/Interface)
- Company Logo on Presented By: (Lobby/Interface)
- Company Logo in Virtual Schedule

LIVE

- (2) Exhibitor Booths (Choose from 6FT or 8FT Table/Table Included)
- (8) Exhibitor Badges
- (8) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (4) Post of your Company/Brand posted on the Facebook event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/6-Months)
- Company Name and Logo as (Platinum Sponsor) in our Sponsors page
- Company Name and Logo on the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo on Houston Real Estate Summit Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Summit
- Company Logo on Front page Sponsors & Exhibitors area (Duration/6 Months)
- Company Logo in Summit Guide

\$50,000



VIRTUAL

- (1) Premium Virtual Exhibitor Booth Location
- Chat with attendees (Text Chat or Video Chat)
- Virtual Booth Agents Limit (Unlimited)
- Main Stage Speaker presentation in the Expo Theater (1-Hour) Live or Pre-Recorded
- (5) Advertisements in the Business Card Exchange
- (5) Advertisements in the Promotions
- Company Logo on Networking Lounge (Lobby/Interface)
- Company Logo on Step & Repeat (Lobby/Interface)
- Company Logo on Presented By: (Lobby/Interface)
- Company Logo in Virtual Schedule

LIVE

- (4) Exhibitor Booths (Choose from 6FT or 8FT Table/Table Included)
- (10) Exhibitor Badges
- (10) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (6) Post of your Company/Brand posted on the Facebook event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/1-Year)
- Company Name and Logo as (Diamond Sponsor) in our Sponsors page
- Company Name and Logo in the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo on Houston Real Estate Summit Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Summit
- Company Logo on Front page Sponsors & Exhibitors area (Duration/1-Year)
- Company Logo in Summit Guide

\$100,000



Contact Us for availability

\$250,000



Contact Us for availability

\$500,000



Contact Us for availability

\$1,000,000

CREATE YOUR OWN SPONSORSHIP PACKAGE

VIRTUAL & LIVE

STEP 1 – Select Your Booth

VIRTUAL

Standard
Virtual Exhibitor Booth

Premium
Virtual Exhibitor Booth

*Exhibitor Booth is Optional and Not Mandatory

LIVE

6FT Table

8FT Table

10FT Table

STEP 2 – Select Your Add Ons

VIRTUAL

Company Logo in
Virtual Schedule

Company Logo on
Networking Lounge
(Lobby/Interface)

Electricity

Company Logo on
Step & Repeat
(Lobby/Interface)

Company Logo on
Presented By:
(Lobby/Interface)

Additional
Exhibitor
Badges

LIVE

Speaking
Opportunity
(Luncheon)

Ad Table
Advertisement

Branding
Banner

Company Logo on
Recap Email
Blast

STEP 3 – Set Your Spending Budget

Operating on a spending budget is very important when running a company. We have created an option for you to set your spending budget so we can give you the best package that fits your budget.

To Create Your Own Sponsorship Package, Click Link Below

www.HoustonRealEstateSummit.com/CreateSponsorshipPackage

ADVERTISING & MARKETING OPTIONS

VIRTUAL & LIVE

ADVERTISING

<p>COMPANY LOGO IN SPONSORS & EXHIBITORS AREA</p> <p>Company Logo on Front page Sponsors & Exhibitors area</p> <p>\$300/Month (Billed annually)</p>	<p>ROTATING ADVERTISEMENT BANNER IN ADVERTISEMENT AREA</p> <p>Rotating Advertisement Banner on Front page Advertisement area</p> <p>\$600/Month (Billed annually)</p>	<p>ADVERTISEMENT IN BUSINESS CARD EXCHANGE</p> <p>Advertisement in the Business Card Exchange</p> <p>\$250 (Per Advertisement)</p>	<p>ADVERTISEMENT IN PROMOTIONS</p> <p>Advertisement in the Promotions</p> <p>\$250 (Per Advertisement)</p>
<p>1 YEAR LISTING</p> <p>1 Year Listing on Houston Real Estate Summit Website</p> <p>\$1200</p>	<p>2 YEARS LISTING</p> <p>2 Years Listing on Houston Real Estate Summit Website</p> <p>\$2400</p>	<p>3 YEARS LISTING</p> <p>3 Years Listing on Houston Real Estate Summit Website</p> <p>\$3600</p>	<p>4 YEARS LISTING</p> <p>4 Years Listing on Houston Real Estate Summit Website</p> <p>\$4800</p>

MARKETING OPTIONS

<p>WORKSHOP</p> <p>Host your own Workshop</p> <p>\$2000 (Includes Virtual Booth)</p>	<p>WEBINAR</p> <p>Host your own Webinar</p> <p>\$2000 (Includes Virtual Booth)</p>	<p>ADDITIONAL EXHIBITOR BADGES</p> <p>Have extra staff? Order Additional Exhibitor badges</p> <p>\$50 (Per Badge)</p>	<p>ELECTRICITY</p> <p>Need Electricity? No problem</p> <p>\$300</p>
<p>COMPANY LOGO ON RECAP EMAIL BLAST</p> <p>Your Company Logo on Recap Email blast</p> <p>\$1000</p>	<p>COMPANY LOGO ON SUMMIT MAIN FLYER</p> <p>Your Company Logo on Summit Main Flyer</p> <p>\$500</p>	<p>COMPANY LOGO ON HAPPY HOUR FLYER</p> <p>Your Company Logo on Happy Hour Flyer</p> <p>\$500</p>	<p>COMPANY MENTION ON FACEBOOK EVENT PAGE</p> <p>Your Company Mention on Facebook Event Page</p> <p>\$500</p>
<p>COMPANY MENTION IN THANKING SPEECH</p> <p>You Company Mention in Thanking Speech</p> <p>\$500</p>	<p>COMPANY LOGO IN SUMMIT GUIDE</p> <p>Your Company Logo in Summit Guide</p> <p>\$500</p>	<p>LOGO RECOGNITION IN PRESS RELEASES</p> <p>Logo recognition in Press Releases</p> <p>\$500</p>	<p>20 PACK OF RAFFLE TICKETS</p> <p>20 Pack of Raffle Tickets Raffle Prize (BBQ Pit)</p> <p>\$200</p>

VIRTUAL WORKSHOP

VIRTUAL SUMMIT ONLY

PRESENT YOUR OWN WORKSHOP

BOOTH & WORKSHOP FOR JUST **\$2000**

**WORKSHOPS
MAKE A
POWERFUL
CONNECTION**
REACH YOUR TARGET
AUDIENCE!

You know your industry best

Presenting a Workshop at Houston Real Estate Summit Virtual is a great opportunity to give your audience the information they need to make the right decision.

Your Workshop will be featured in our Virtual Expo Theater & on our Speakers Page as part of our educational conference.

VIRTUAL EXPO
THEATER



Example Image of Theater

HOW IT WORKS

Build your audience. As an expert in your field, conduct a 30-minute Workshop on the topic of your choice.

Your 30-minute Workshop session is advertised in our Virtual Expo Theater as part of your Educational Series.

Your Workshop package includes a Virtual Exhibitor Booth where you can continue your sales conversations.

Previous Topics Include:

How to Fix and Flip Houses

Finding Investors For New Companies

Investing in Real Estate

Create Your Own Topic!

Social Media Marketing

Real Estate Negotiation Tips

Entrepreneurship

Your Workshop Package includes:

- (1) 30-minute Workshop Session
- Virtual seating setup for Professionals from various industries and the Real Estate Industry
- Your Workshop will be featured in our Virtual Expo Theater

OVER 100
EDUCATIONAL WORKSHOPS
HOSTED IN OUR VIRTUAL
THEATER!

WEBINAR

VIRTUAL SUMMIT ONLY

HOST YOUR OWN WEBINAR!

WE PROMOTE YOUR COMPANY TO OUR AUDIENCE
AND BRING YOU ATTENDEES!

ONLY \$2000

(Includes Virtual Booth + Webinar)

BENEFITS:

- Reach your target market Your audience
- We promote your webinar to our attendees at the Virtual Summit
- Conduct a webinar from your home or office
- You produce your own content and we premiere it in the Virtual Expo Theater
- Your webinar can be Pre-recorded or Live
- Minimal setup required

GUIDELINES:

- Webinars must be 30-minutes (including Q&A)
- Must be content-driven and informative. The last 10-15 minutes can be geared toward your service/specific product and promotion
- Visual aids/videos are recommended
- Provide us with a bulleted outline of your presentation for approval

What is our platform?

We use our own virtual expo platform to host our virtual tradeshows and summits.

What do you need?

You will need a computer, a webcam, a microphone and a stable internet connection to host a webinar.

How do we promote?

We promote our virtual tradeshow in the following places:

- Email blasts to our email list
- Facebook, Twitter, LinkedIn & Instagram
- Eventbrite and multiple websites
- Schedule in Virtual Lobby

ABOUT HRES LIVE

April 27, 2022 \ Hilton Medical Center

4PM-9PM

WHAT IS HOUSTON REAL ESTATE SUMMIT LIVE?

- Houston Real Estate Summit is a premier Real Estate Summit, Exhibition & Networking Event for Agents, Lenders, Wholesalers, Investors, Buyers, Developers, Contractors, Brokers, Bankers, Banks, Unions, Service Providers, Entrepreneurs, Start-Ups and anyone that owns a Business or looking to start their own business.
- Our main focus is targeted on networking, building new business relationships and learning from Financial Experts on how to enhance your business.
- By attending this FREE one-day event, Business Owners will generate high-quality leads, learn how to solve challenging business issues by discussing Real Estate strategies, acquire valuable knowledge from the best in the business and connect with top vendors in various industries.

WHY EXHIBIT?

- Brand your Business
- Reach HUNDREDS of Top Quality Buyers
- Make Immediate Sales
- Generate High-Quality Sales Leads
- Get New Customers and Clients
- Reach Your Target Audience
- Introduce Your Company's New Products & Services
- Give Live Product & Service Demonstrations
- Distribute Product Samples

VENUE

HILTON MEDICAL CENTER



WHY DO BUSINESS OWNERS & THE REAL ESTATE INDUSTRY ATTEND?

EDUCATION

Real Estate and Business Webinars & Workshops
 Topics & Discussions led by Top Industry Executives
 Speakers & Powerful Presentations
 Participate in Group Discussions & Industry Meet-ups

FREE!
 FREE!
 FREE!
 FREE!

NETWORKING OPPORTUNITIES

[3] Networking Zones for Networking Sessions
 Meet and Greet attendees from various industries
 Business Card Exchange
 Advertisement Table
 Happy Hour Professionals Reception
 Exclusive Raffle Drawing
 Win a (BBQ Pit)

FREE!
 FREE!
 FREE!
 FREE!
 FREE!
 FREE!
 FREE!

EXHIBITION HALL / SHOP & DISCOVER

Discover Business Products & Services
 Product Demos and Business Accelerators

FREE!
 FREE!

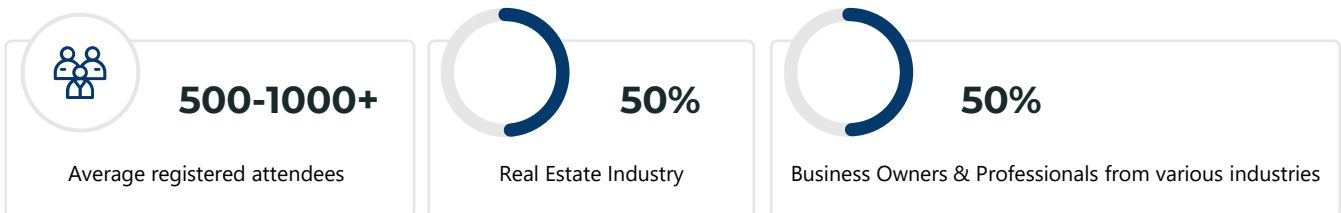
HOW DO WE ATTRACT OUR ATTENDEES?

- Email Blasts (Over 100,000+ Members in our Network)
- Social Media
- Partnerships
- Press
- Trade Publications
- Affiliate Programs & Word of Mouth
- Professional Associations
- Telemarketing Campaigns
- TV & Radio
- Direct Mail
- Popular Event Calendars

REACH 500-1000+ REAL ESTATE & BUSINESS PROFESSIONALS!

BE AN EXHIBITOR AT HOUSTON REAL ESTATE SUMMIT



HOUSTON REAL ESTATE SUMMIT STATS



2-DAY HYBRID EVENT
 Day 1 is Virtual and Day 2 is Live

WE ARE HRES
 Houston Real Estate Summit is the Largest Real Estate Summit in Houston!

VENUE TOUR & FLOORPLANS

<p>VENUE</p> 	<p>INFORMATION</p> <p>Hilton Medical Center Houston, Texas 11:00am-9:00pm</p> <p>EXPECTING 500-1000+ ATTENDEES</p>	 <p>HOUSTON REAL ESTATE SUMMIT April 27, 2022</p>
--	--	---

<p>ZONE A</p>  <p>HOUSTON REAL ESTATE SUMMIT</p> <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>ZONE A</p> </div>	<p>INFORMATION</p> <p><u>Entrance</u> [Premium Area] Registration & Check-In</p> <ul style="list-style-type: none"> 4 Exhibitor Booths 1 Side Bar 1 Food Bar 	<p>FLOORPLAN</p>  <p>VIEW FLOORPLAN</p>
---	--	--

<p>ZONE B</p>  <p>HOUSTON REAL ESTATE SUMMIT</p> <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>ZONE B</p> </div>	<p>INFORMATION</p> <p><u>Exhibitor & Networking Area</u></p> <ul style="list-style-type: none"> 29 Exhibitor Booths 3 Title Booths 9 Advertisement Tables 1 Main Bar 	<p>FLOORPLAN</p>  <p>VIEW FLOORPLAN</p>
---	---	---

<p>ZONE C</p>  <p>HOUSTON REAL ESTATE SUMMIT</p> <div style="border: 1px solid black; padding: 5px; display: inline-block;"> <p>ZONE C</p> </div>	<p>INFORMATION</p> <p><u>Exhibitor & Networking Area</u></p> <ul style="list-style-type: none"> 12 Exhibitor Booths 2 Title Booths 2 Advertisement Tables 	<p>FLOORPLAN</p>  <p>VIEW FLOORPLAN</p>
---	---	--

<p>ALL FLOORPLANS</p> <p>Click Here To View All Floorplans</p>	<p>VIDEO TOUR</p> <p>Click Here To View The Video Tour</p>
---	---

EXHIBITOR PACKAGES

VIRTUAL & LIVE

PACKAGE A

VIRTUAL April 26, 2022	LIVE April 27, 2022
Virtual Exhibitor Booth Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (2)	6FT Table (Table Not Included) (1) Raffle Ticket (Raffle Winner) will receive a (BBQ pit) (2) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
Early Bird Special! \$1500 <small>Offer Ends 4-22-2022</small>	Standard Price \$2000 <small>Only a few remain!</small>

PACKAGE B

VIRTUAL April 26, 2022	LIVE April 27, 2022
Virtual Exhibitor Booth Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (4)	Choose from 6FT or 8FT Table (Table Not Included) (2) Raffle Tickets (Raffle Winner) will receive a (BBQ pit) (4) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
\$3000	

PACKAGE C

VIRTUAL April 26, 2022	LIVE April 27, 2022
Premium Virtual Exhibitor Booth Location Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (6) Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (5 Minutes)	Choose from 6FT, 8FT or 10FT Table (Table Not Included) (4) Raffle Tickets (Raffle Winner) will receive a (BBQ pit) (1) Listing in Summit Guide as Title Exhibitor (6) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
\$5000	

TITLE PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Premium Virtual Exhibitor Booth Location Chat with attendees (Text Chat or Video Chat) Virtual Booth Agents Limit (Unlimited) Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (15 Minutes)	Choose from 6FT, 8FT or 10FT Table (Table Included) (8) Raffle Tickets (Raffle Winner) will receive a (BBQ pit) (85 Inch Tv) will be provided to show Presentations (1) Listing in Summit Guide as Title Exhibitor (8) Exhibitor Badges Electricity Provided
View Virtual Tour	View Floorplans
\$10,000	

CREATE YOUR OWN EXHIBITOR PACKAGE

LIVE SUMMIT ONLY

STEP 1 – Select Your Booth Size

6FT Table

8FT Table

10FT Table

STEP 2 – Select Your Booth Add Ons

Electricity

Speaking Opportunity (Luncheon)

Company Logo In Summit Guide

Ad Table Advertisement

Company Logo on Bar Flyer

Additional Exhibitor Badges

Company Logo on Summit Main Flyer

Branding Banner

Company Logo on Recap Email Blast

Company Mention On Facebook Event Page

STEP 3 – Set Your Spending Budget





Operating on a spending budget is very important when running a company. We have created an option for you to set your spending budget so we can give you the best package that fits your budget.

To Create Your Own Exhibitor Package, Click Link Below

www.HoustonRealEstateSummit.com/CreateExhibitorPackage

EXHIBITOR & SPONSOR ADD ONS

LIVE SUMMIT ONLY

BAG SPONSOR	BAG INSERTS	BRANDING BANNER	ADVERTISEMENT TABLE
 <p>Your Company Logo on all attendee Bags. Given to the first 1000 Attendees</p>	 <p>Your promotional literature/material in all attendee bags. Given to the first 1000 Attendees</p>	 <p>Feature your Company Banner for maximum exposure</p>	 <p>Advertise your Advertisement on an Ad Table. Brochures, Business Cards, Flyers, Pens and more. Any Marketing Material or Products</p>
<p>Note: Sponsor is required to supply the quantity of Bags</p>	<p>Note: Advertiser is required to supply the quantity of Bag Inserts</p>	<p>Note: Advertiser is required to supply the quantity of Banners</p>	<p>Note: Advertiser is required to supply the quantity of Advertisements</p>
\$2500	\$1500	\$1000 (Per Banner)	\$250 (Per Advertisement)

WORKSHOP	WEBINAR	ADDITIONAL EXHIBITOR BADGES	ELECTRICITY
<p>Host your own Workshop</p>	<p>Host your own Webinar</p>	<p>Have extra staff? Order Additional Exhibitor badges</p>	<p>Need Electricity? No problem</p>
\$2000 (Includes Virtual Booth)	\$2000 (Includes Virtual Booth)	\$50 (Per Badge)	\$300

COMPANY LOGO ON RECAP EMAIL BLAST	COMPANY LOGO ON SUMMIT MAIN FLYER	COMPANY LOGO ON HAPPY HOUR FLYER	COMPANY MENTION ON FACEBOOK EVENT PAGE
<p>Your Company Logo on Recap Email blast</p>	<p>Your Company Logo on Summit Main Flyer</p>	<p>Your Company Logo on Happy Hour Flyer</p>	<p>Your Company Mention on Facebook Event Page</p>
\$1000	\$500	\$500	\$500

COMPANY MENTION IN THANKING SPEECH	COMPANY LOGO IN SUMMIT GUIDE	LOGO RECOGNITION IN PRESS RELEASES	20 PACK OF RAFFLE TICKETS
<p>You Company Mention in Thanking Speech</p>	<p>Your Company Logo in Summit Guide</p>	<p>Logo recognition in Press Releases</p>	<p>20 Pack of Raffle Tickets Raffle Prize (BBQ Pit)</p>
\$500	\$500	\$500	\$200

SPONSORSHIP PACKAGES

VIRTUAL & LIVE



BRONZE

VIRTUAL

- (1) Virtual Exhibitor Booth
Chat with attendees (Text Chat or Video Chat)
Virtual Booth Agents Limit (2)
- (1) Advertisement in the Business Card Exchange
- (1) Advertisement in the Promotions

LIVE

- (1) Exhibitor Booth (6FT Table/Table Included)
- (2) Exhibitor Badges
- (2) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (1) Post of your Company/Brand posted on the Facebook event page
- Company Name and Logo as (Bronze Sponsor) in our Sponsors page

\$5,000



SILVER

VIRTUAL

- (1) Virtual Exhibitor Booth
Chat with attendees (Text Chat or Video Chat)
Virtual Booth Agents Limit (4)
- Main Stage Speaker presentation in the Expo Theater (15 Minutes) Live or Pre-Recorded
- (2) Advertisements in the Business Card Exchange
- (2) Advertisements in the Promotions
- Company Logo in Virtual Schedule

LIVE

- (1) Exhibitor Booth (6FT Table/Table Included)
- (4) Exhibitor Badges
- (4) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (2) Post of your Company/Brand posted on the Facebook event page
- Company Name and Logo as (Silver Sponsor) in our Sponsors page
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo in Summit Guide

\$10,000



GOLD

VIRTUAL

- (1) Premium Virtual Exhibitor Booth Location
Chat with attendees (Text Chat or Video Chat)
Virtual Booth Agents Limit (Unlimited)
- Main Stage Speaker presentation in the Expo Theater (30 Minutes) Live or Pre-Recorded
- (3) Advertisements in the Business Card Exchange
- (3) Advertisements in the Promotions
- Company Logo on Networking Lounge (Lobby/Interface)
- Company Logo on Step & Repeat (Lobby/Interface)
- Company Logo in Virtual Schedule

LIVE

- (1) Exhibitor Booth (6FT Table/Table Included)
- (6) Exhibitor Badges
- (6) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (3) Post of your Company/Brand posted on the Facebook event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/3 Months)
- Company Name and Logo as (Gold Sponsor) in our Sponsors page
- Company Name and Logo on the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo on Houston Real Estate Summit Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Summit
- Company Logo on Front page Sponsors & Exhibitors area (Duration/3 Months)
- Company Logo in Summit Guide

\$25,000

SPONSORSHIP PACKAGES 2

VIRTUAL & LIVE



VIRTUAL

- (1) Premium Virtual Exhibitor Booth Location
- Chat with attendees (Text Chat or Video Chat)
- Virtual Booth Agents Limit (Unlimited)
- Main Stage Speaker presentation in the Expo Theater (45 Minutes) Live or Pre-Recorded
- (4) Advertisements in the Business Card Exchange
- (4) Advertisements in the Promotions
- Company Logo on Networking Lounge (Lobby/Interface)
- Company Logo on Step & Repeat (Lobby/Interface)
- Company Logo on Presented By: (Lobby/Interface)
- Company Logo in Virtual Schedule

LIVE

- (2) Exhibitor Booths (Choose from 6FT or 8FT Table/Table Included)
- (8) Exhibitor Badges
- (8) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (4) Post of your Company/Brand posted on the Facebook event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/6-Months)
- Company Name and Logo as (Platinum Sponsor) in our Sponsors page
- Company Name and Logo on the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo on Houston Real Estate Summit Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Summit
- Company Logo on Front page Sponsors & Exhibitors area (Duration/6 Months)
- Company Logo in Summit Guide

\$50,000



VIRTUAL

- (1) Premium Virtual Exhibitor Booth Location
- Chat with attendees (Text Chat or Video Chat)
- Virtual Booth Agents Limit (Unlimited)
- Main Stage Speaker presentation in the Expo Theater (1-Hour) Live or Pre-Recorded
- (5) Advertisements in the Business Card Exchange
- (5) Advertisements in the Promotions
- Company Logo on Networking Lounge (Lobby/Interface)
- Company Logo on Step & Repeat (Lobby/Interface)
- Company Logo on Presented By: (Lobby/Interface)
- Company Logo in Virtual Schedule

LIVE

- (4) Exhibitor Booths (Choose from 6FT or 8FT Table/Table Included)
- (10) Exhibitor Badges
- (10) Raffle Tickets (Raffle winner will receive a BBQ Pit)
- (6) Post of your Company/Brand posted on the Facebook event page
- (1) Rotating Advertisement Banner on Front page Advertisements area (Duration/1-Year)
- Company Name and Logo as (Diamond Sponsor) in our Sponsors page
- Company Name and Logo in the (Hall of Fame) page
- Company Logo on all PR material (Press Releases & Community Publications)
- Company Logo on Houston Real Estate Summit Main Flyer
- Company Logo on Houston Real Estate Summit Happy Hour Bar Flyer
- Company Logo on Recap Email blast thanking all attendees for coming to the Summit
- Company Logo on Front page Sponsors & Exhibitors area (Duration/1-Year)
- Company Logo in Summit Guide

\$100,000



Contact Us for availability

\$250,000



Contact Us for availability

\$500,000



Contact Us for availability

\$1,000,000

CREATE YOUR OWN SPONSORSHIP PACKAGE

VIRTUAL & LIVE

STEP 1 – Select Your Booth

VIRTUAL

Standard
Virtual Exhibitor Booth

Premium
Virtual Exhibitor Booth

*Exhibitor Booth is Optional and Not Mandatory

LIVE

6FT Table

8FT Table

10FT Table

STEP 2 – Select Your Add Ons

VIRTUAL

Company Logo in
Virtual Schedule

Company Logo on
Networking Lounge
(Lobby/Interface)

Electricity

Company Logo on
Step & Repeat
(Lobby/Interface)

Company Logo on
Presented By:
(Lobby/Interface)

Additional
Exhibitor
Badges

LIVE

Speaking
Opportunity
(Luncheon)

Ad Table
Advertisement

Branding
Banner

Company Logo on
Recap Email
Blast

STEP 3 – Set Your Spending Budget

Operating on a spending budget is very important when running a company. We have created an option for you to set your spending budget so we can give you the best package that fits your budget.

To Create Your Own Sponsorship Package, Click Link Below

www.HoustonRealEstateSummit.com/CreateSponsorshipPackage

ADVERTISING & MARKETING OPTIONS

VIRTUAL & LIVE

ADVERTISING

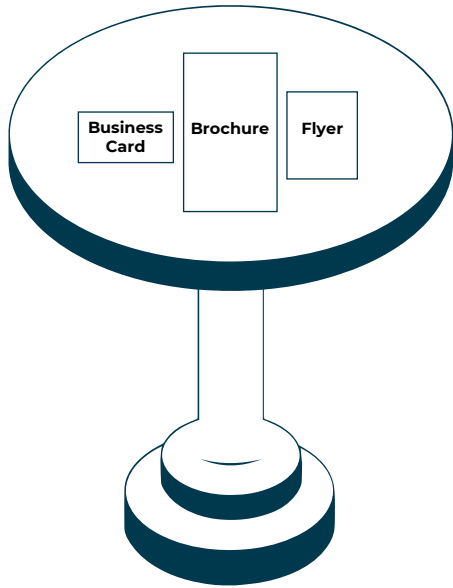
<p>COMPANY LOGO IN SPONSORS & EXHIBITORS AREA</p> <p>Company Logo on Front page Sponsors & Exhibitors area</p> <p>\$300/Month (Billed annually)</p>	<p>ROTATING ADVERTISEMENT BANNER IN ADVERTISEMENT AREA</p> <p>Rotating Advertisement Banner on Front page Advertisement area</p> <p>\$600/Month (Billed annually)</p>	<p>ADVERTISEMENT IN BUSINESS CARD EXCHANGE</p> <p>Advertisement in the Business Card Exchange</p> <p>\$250 (Per Advertisement)</p>	<p>ADVERTISEMENT IN PROMOTIONS</p> <p>Advertisement in the Promotions</p> <p>\$250 (Per Advertisement)</p>
<p>1 YEAR LISTING</p> <p>1 Year Listing on Houston Real Estate Summit Website</p> <p>\$1200</p>	<p>2 YEARS LISTING</p> <p>2 Years Listing on Houston Real Estate Summit Website</p> <p>\$2400</p>	<p>3 YEARS LISTING</p> <p>3 Years Listing on Houston Real Estate Summit Website</p> <p>\$3600</p>	<p>4 YEARS LISTING</p> <p>4 Years Listing on Houston Real Estate Summit Website</p> <p>\$4800</p>

MARKETING OPTIONS

<p>WORKSHOP</p> <p>Host your own Workshop</p> <p>\$2000 (Includes Virtual Booth)</p>	<p>WEBINAR</p> <p>Host your own Webinar</p> <p>\$2000 (Includes Virtual Booth)</p>	<p>ADDITIONAL EXHIBITOR BADGES</p> <p>Have extra staff? Order Additional Exhibitor badges</p> <p>\$50 (Per Badge)</p>	<p>ELECTRICITY</p> <p>Need Electricity? No problem</p> <p>\$300</p>
<p>COMPANY LOGO ON RECAP EMAIL BLAST</p> <p>Your Company Logo on Recap Email blast</p> <p>\$1000</p>	<p>COMPANY LOGO ON SUMMIT MAIN FLYER</p> <p>Your Company Logo on Summit Main Flyer</p> <p>\$500</p>	<p>COMPANY LOGO ON HAPPY HOUR FLYER</p> <p>Your Company Logo on Happy Hour Flyer</p> <p>\$500</p>	<p>COMPANY MENTION ON FACEBOOK EVENT PAGE</p> <p>Your Company Mention on Facebook Event Page</p> <p>\$500</p>
<p>COMPANY MENTION IN THANKING SPEECH</p> <p>You Company Mention in Thanking Speech</p> <p>\$500</p>	<p>COMPANY LOGO IN SUMMIT GUIDE</p> <p>Your Company Logo in Summit Guide</p> <p>\$500</p>	<p>LOGO RECOGNITION IN PRESS RELEASES</p> <p>Logo recognition in Press Releases</p> <p>\$500</p>	<p>20 PACK OF RAFFLE TICKETS</p> <p>20 Pack of Raffle Tickets Raffle Prize (BBQ Pit)</p> <p>\$200</p>

ADVERTISEMENT TABLES

LIVE SUMMIT ONLY



ADVERTISE YOUR ADVERTISEMENT

RESERVE AN AD TABLE FOR JUST **\$250**

Brochures, Business Cards, Flyers!

Any Marketing Material or Products!

Limited Ad Tables are available!

HOW IT WORKS

STEP 1:

Choose your Ad Table from the Floorplan

[VIEW FLOORPLAN](#)

STEP 2:

Fill out the Ad Table Reservation Form

[VIEW RESERVATION FORM](#)

STEP 3:

Reserve your Ad Table and ship us your marketing material

EXAMPLES



BENEFITS:

- Establish your Brand
- Reach your target market audience
- Attract attendees without you having to be at the Summit
- Perfect option for advertisers who cannot attend the Summit but still want to advertise and gain new Customers and Clients
- Our staff will refill your Ad Table with your advertisement

GUIDELINES:

- Must ship advertisement material 1 week prior to Summit date. Overnight shipping is available
- Food and Drink Samples are welcomed. Must be in a sealed package
- Opened Food and Drink Samples are not allowed

To Reserve An Ad Table, Click Link Below

www.HoustonRealEstateSummit.com/Adtable

ABOUT HRES LUNCHEON

April 27, 2022 \ Hilton Medical Center

11AM-2PM

WHAT IS HOUSTON REAL ESTATE SUMMIT LUNCHEON?

- Houston Real Estate Summit Luncheon is a premier Real Estate Luncheon that features keynote speakers and networking opportunities for Agents, Lenders, Wholesalers, Investors, Buyers, Developers, Contractors, Brokers, Bankers, Banks, Unions, Service Providers, Entrepreneurs, Start-Ups and anyone that owns a Business or looking to start their own business.
- HRES Luncheon provides professionals a chance to explore new ideas to grow their network and make long lasting connections with top executives.
- By attending our luncheon, you will learn from inspiring keynotes and gain access to new contacts from top professionals within real estate and various industries.

WHO SPONSORS?

Any company that has a product or service should sponsor at Houston Real Estate Summit Luncheon. If you want top-quality leads and want to increase your sales, sponsoring at this luncheon is a must.

WHY SPONSOR?

- Brand your Business
- Reach HUNDREDS of Top Quality Buyers
- Make Immediate Sales
- Generate High-Quality Sales Leads
- Get New Customers and Clients
- Reach Your Target Audience
- Introduce Your Company's New Products & Services
- Give Live Product & Service Demonstrations
- Distribute Product Samples

VENUE

HILTON MEDICAL CENTER



WHY DO BUSINESS OWNERS & THE REAL ESTATE INDUSTRY ATTEND?

EDUCATION

Real Estate and Business Webinars & Workshops
 Topics & Discussions led by Top Industry Executives
 Speakers & Powerful Presentations
 Participate in Group Discussions & Industry Meet-ups

FREE!
 FREE!
 FREE!
 FREE!

NETWORKING OPPORTUNITIES

[3] Networking Zones for Networking Sessions
 Meet and Greet attendees from various industries
 Business Card Exchange
 Advertisement Table
 Happy Hour Professionals Reception
 Exclusive Raffle Drawing
 Win a (BBQ Pit)

FREE!
 FREE!
 FREE!
 FREE!
 FREE!
 FREE!
 FREE!

EXHIBITION HALL / SHOP & DISCOVER

Discover Business Products & Services
 Product Demos and Business Accelerators

FREE!
 FREE!

HOW DO WE ATTRACT OUR ATTENDEES?

- Email Blasts (Over 100,000+ Members in our Network)
- Social Media
- Partnerships
- Press
- Trade Publications
- Affiliate Programs & Word of Mouth
- Professional Associations
- Telemarketing Campaigns
- TV & Radio
- Direct Mail
- Popular Event Calendars

REACH 75-120+

REAL ESTATE & BUSINESS PROFESSIONALS!

BE A SPONSOR AT HOUSTON REAL ESTATE SUMMIT LUNCHEON

HOUSTON REAL ESTATE SUMMIT LUNCHEON STATS



75-120+

Average registered attendees



50%

Real Estate Industry



50%

Business Owners & Professionals from various industries



1-DAY LUNCHEON EVENT

Luncheon is on Day 2 and is Live



WE ARE HRES

Houston Real Estate Summit is the Largest Real Estate Summit in Houston!

SPEAKING OPPORTUNITY

LIMITED TIME SLOTS AVAILABLE

11AM-2PM

5 MIN PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (5 Minutes)	Listing as Speaker on Luncheon Flyer Lunch (Included) (1) Raffle Ticket (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (5 Minutes)
\$500	

10 MIN PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Listing as Speaker on Speaker Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (10 Minutes)	Listing as Speaker on Luncheon Flyer Lunch (Included) (2) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (10 Minutes)
\$1000	

15 MIN PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (15 Minutes)	Listing as Speaker on Luncheon Flyer Lunch (Included) (3) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (15 Minutes)
\$1500	

30 MIN PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (30 Minutes)	Listing as Speaker on Luncheon Flyer Lunch (Included) (4) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (30 Minutes)
\$3000	

45 MIN PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (45 Minutes)	Listing as Speaker on Luncheon Flyer Lunch (Included) (5) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (45 Minutes)
\$4500	

1-HOUR PACKAGE

VIRTUAL April 26, 2022	LIVE April 27, 2022
Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (1-Hour)	Listing as Speaker on Luncheon Flyer Lunch (Included) (6) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (1-Hour)
\$6000	

SPONSORSHIP PACKAGES

LIVE LUNCHEON ONLY

PACKAGE A

Your Company Logo will be recognized on the Luncheon Flyer
 You will receive [1] table for (10 guests) near the back of the room
 You will receive lunch for (10 guests)

\$1000

PACKAGE B

Your Company Logo will be recognized on the Luncheon Flyer
 You will receive [1] table for (10 guests) near the back of the room
 You will receive lunch for (10 guests)
 You will receive recognition on our website Luncheon Page
 You will receive recognition in our Special Thank You for Coming Speech

\$2500

PACKAGE C

Your Company Logo will be recognized on the Luncheon Flyer
 You will receive [1] table for (10 guests) near the middle of the room
 You will receive lunch for (10 guests)
 You will receive recognition on our website Luncheon Page
 You will receive recognition on our Facebook Event Page
 You will receive recognition in our Special Thank You for Coming Speech

\$5000

PACKAGE D

Your Company Logo will be recognized on the Luncheon Flyer You will receive [1] table for (10 guests) near the front of the room You will receive lunch for (10 guests) You will receive recognition on our website Luncheon Page You will receive recognition on our Facebook Event Page You will receive recognition in our Special Thank You for Coming Speech	(Virtual Summit) [April 26, 2022] Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (5 Minutes) (Live Summit) [April 27, 2022] Listing as Speaker on Luncheon Flyer (1) Raffle Ticket (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (5 Minutes)
--	--

\$7500

PACKAGE E

Your Company Logo will be recognized on the Luncheon Flyer You will receive [2] tables for (20 guests) near the front of the room You will receive lunch for (20 guests) You will receive recognition on our website Luncheon Page You will receive recognition on our Facebook Event Page You will receive recognition in our Special Thank You for Coming Speech	(Virtual Summit) [April 26, 2022] Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (10 Minutes) (Live Summit) [April 27, 2022] Listing as Speaker on Luncheon Flyer (2) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (10 Minutes)
---	---

\$10,000





TITLE PACKAGE

Your Company Logo will be recognized on the Luncheon Flyer You will receive [4] tables for (40 guests) near the front of the room You will receive lunch for (40 guests) You will receive recognition on our website Luncheon Page You will receive recognition on our Facebook Event Page You will receive recognition in our Special Thank You for Coming Speech	(Virtual Summit) [April 26, 2022] Listing as Speaker on Speakers Page Main Stage Speaker Presentation in the Summit Theater Live or Pre-Recorded (15 Minutes) (Live Summit) [April 27, 2022] Listing as Speaker on Luncheon Flyer (3) Raffle Tickets (Raffle Winner) will receive a (BBQ Pit) Main Stage Speaker Presentation (15 Minutes)
---	---

\$20,000

SPONSORSHIP ADD ONS

LIVE LUNCHEON ONLY

<p>PRESENTING SPONSOR</p>  <p>Recognition as Presenting Sponsor. The luncheon will be referred to as "Presenting Sponsor Name"</p> <p>\$5000</p>	<p>NOTEPAD/PEN COMBINATION SPONSOR</p>  <p>Your Company Logo on all attendee Notepad and Pen combinations</p> <p><small>Note: Sponsor is required to supply the quantity of Notepads and Pens.</small></p> <p>\$3000</p>	<p>NOTEPAD SPONSOR</p>  <p>Your Company Logo on all attendee Notepads</p> <p><small>Note: Sponsor is required to supply the quantity of Notepads.</small></p> <p>\$1500</p>	<p>PEN SPONSOR</p>  <p>Your Company Logo on all attendee Pens</p> <p><small>Note: Sponsor is required to supply the quantity of Pens.</small></p> <p>\$1500</p>
<p>COMPANY LOGO ON RECAP EMAIL BLAST</p> <p>Your Company Logo on Recap Email blast</p> <p>\$1000</p>	<p>COMPANY LOGO ON LUNCHEON FLYER</p> <p>Your Company Logo on Luncheon Flyer</p> <p>\$500</p>	<p>COMPANY RECOGNITION ON WEBSITE LUNCHEON PAGE</p> <p>Your Company recognition on Website Luncheon Page</p> <p>\$500</p>	<p>COMPANY MENTION ON FACEBOOK EVENT PAGE</p> <p>Your Company Mention on Facebook Event Page</p> <p>\$500</p>
<p>COMPANY MENTION IN THANKING SPEECH</p> <p>You Company Mention in Thanking Speech</p> <p>\$500</p>	<p>COMPANY LOGO IN SUMMIT GUIDE</p> <p>Your Company Logo in Summit Guide</p> <p>\$500</p>	<p>LOGO RECOGNITION IN PRESS RELEASES</p> <p>Logo recognition in Press Releases</p> <p>\$500</p>	<p>20 PACK OF RAFFLE TICKETS</p> <p>20 Pack of Raffle Tickets Raffle Prize (BBQ Pit)</p> <p>\$200</p>

HAPPY HOUR PROFESSIONALS SPONSORSHIP

April 27, 2022 \ Hilton Medical Center

6PM-9PM

ABOUT HHP

(HHP) Happy Hour Professionals is one of the largest happy hour companies in the world. Happy Hour Professionals is a networking event that allows professionals to grow their network by providing a relaxed environment for them to market their company or themselves effectively. We are the perfect Happy Hour to attend when wanting to wind down, drink, eat and meet valuable like-minded professionals after work.

GALLERY



SPONSORSHIP OPPORTUNITIES

BRONZE

[5] Vip Passes

Company Logo on Happy Hour Flyer
Logo placement as Bronze Sponsor on website Happy Hour Page
Company Mention in Thanking Speech

\$2500

SILVER

[10] Vip Passes

Company Logo on Happy Hour Flyer
Logo placement as Silver Sponsor on website Happy Hour Page
Company Mention in Thanking Speech
Company Logo on Happy Hour Flyer for Tv
Company Logo in Summit Guide
Company Logo on Drink Menu

\$5000

GOLD

[15] Vip Passes

Company Logo on Happy Hour Flyer
Logo placement as Gold Sponsor on website Happy Hour Page
Company Mention in Thanking Speech
Company Logo on Recap Email blast
Company Logo on Happy Hour Flyer for Tv
Company Logo in Summit Guide
Company Logo on Drink Menu
Company Mention on Facebook Event Page

\$10,000

PLATINUM

[20] Vip Passes

Company Logo on Happy Hour Flyer
Logo placement as Platinum Sponsor on website Happy Hour Page
Company Mention in Thanking Speech
Company Logo on Recap Email blast
Company Logo on Happy Hour Flyer for Tv
Company Logo in Summit Guide
Company Logo on Drink Menu
Company Mention on Facebook Event Page
Company Named After A Drink

\$20,000

COMPANY NAMED AFTER A DRINK

Your Company Named After A Drink

\$1000

COMPANY LOGO ON HAPPY HOUR FLYER

Your Company Logo on Happy Hour Flyer

\$500

COMPANY LOGO ON HAPPY HOUR FLYER FOR TV

Your Company Logo on Happy Hour Flyer for Tv

\$500

COMPANY LOGO ON DRINK MENU

Your Company Logo on Drink Menu

\$500

COMPANY LOGO ON RECAP EMAIL BLAST

Your Company Logo on Recap Email blast

\$1000

COMPANY LOGO IN SUMMIT GUIDE

Your Company Logo in Summit Guide

\$500

COMPANY MENTION IN THANKING SPEECH

Your Company Mention in Thanking Speech

\$500

COMPANY MENTION ON FACEBOOK EVENT PAGE

Your Company Mention on Facebook Event Page

\$500

What does the Vip Pass come with?

- (1) Listing as a Vip Networker in our Vip Networker Directory for (3 months)
- (3) Drink Tickets, (1) Raffle Ticket and (1) Vip Professional Name Badge

WE AVERAGE BETWEEN 500-1000+ ATTENDEES AT OUR HAPPY HOURS

HOW TO ORDER

April 26-27, 2022

2 Days / 4 Events / 1 Summit

Virtual	Live
Luncheon	Happy Hour

Step 1: Choose from our 4 options what you would like to order. Virtual, Live, Luncheon and Happy Hour.



Step 2: Once you make a decision on what you would like to order. Contact Us by Phone or by Email.

EMAIL EXAMPLE 1

To: info@houstonrealestatesummit.com
 Subject: Houston Real Estate Summit 2022 Exhibitor and Advertiser

Hello, my name is John and I'm interested in becoming an Exhibitor and Advertiser for your upcoming Houston Real Estate Summit 2022. I checked your Houston Real Estate Summit 2022 Prospectus and I would like to order from the following slides:

Slide 17 - I would like to order your Title Package.
 Slide 24 - I would like to order 4 Advertisement Tables.
 Slide 19 - I would like to order some Exhibitor Add Ons.

Please be specific on what slides you want to order from

EMAIL EXAMPLE 2

To: info@houstonrealestatesummit.com
 Subject: Houston Real Estate Summit 2022 Sponsor, Advertiser, Speaker at Luncheon

Hi, my name is Nancy and I'm interested in becoming a Sponsor, Advertiser and Speaking Opportunity at your Luncheon. I checked your Houston Real Estate Summit 2022 Prospectus and I would like to order from the following slides:

Slide 9 - I would like to order your Diamond Package.
 Slide 29 - I would like to order Package A.
 Slide 26 - I would like to order your 1-Hour Package.

Please be specific on what slides you want to order from

CONTACT US

PHONE



713-340-9189

EMAIL



Info@houstonrealestatesummit.com

RECAP (PAST EVENTS)

NETWORKING | FUN | GIVEAWAYS



REAL ESTATE EXPO GLOBAL

Thank you to all of the attendees, exhibitors, sponsors, advertisers and partners who participated in REEG 2021.

Real Estate Expo Global 2021 was held in Houston Texas on October 13, 2021 at the Hilton Hotel Medical Center.

REEG 2021 brought in a total of **511** attendees and featured industry leading exhibitors.



TEXAS REAL ESTATE EXPO

Thank you to all of the attendees, exhibitors, sponsors, advertisers and partners who participated in TREE 2022.

Texas Real Estate Expo 2022 was held in Houston Texas on January 18-19, 2022. TREE Virtual 2022 brought in a total of **507** attendees on January 18, 2022 using Virtual Expo Platform.

TREE Live 2022 brought in a total of **563** attendees on January 19, 2022 at the Hilton Hotel Medical Center.

TREE 2022 is a 2-Day Hybrid Experience featuring industry leading exhibitors Virtual and Live.

EXHIBITORS



ATTENDEES



EXHIBITORS



ATTENDEES



EXHIBITOR RAFFLE WINNER



WON A BBQ PIT

ATTENDEE RAFFLE WINNER



WON A BBQ PIT

EXHIBITOR RAFFLE WINNER



WON A BBQ PIT

ATTENDEE RAFFLE WINNER



WON A BBQ PIT

MARKETING PARTNER

MARKETING COMPANIES WELCOMED



INTERESTED IN BECOMING A **MARKETING PARTNER**

Send out Emails Weekly!

Advertise on Social Media!

Create Marketing Campaigns!

HOW IT WORKS

STEP 1:

Fill out the Marketing Partner Form

[VIEW FORM](#)

STEP 2:

A Marketing Partner Representative will contact you to discuss details

STEP 3:

Once approved, start your Marketing Campaign

BENEFITS:

- Special discount applied to (Any Package) Available
- Your Company Logo listed on our Marketing Partner Page
- Complimentary Entry to our Tradeshows and Summits

GUIDELINES:

- Must have a large (active) email database of Professionals located in the Houston and Texas Area
- Must send HRES Emails Weekly (2-5) times per Week
- Must post HRES Advertisements Weekly on all Social Media (2-5) times per Week

[To Become A Marketing Partner, Click Link Below](#)

www.HoustonRealEstateSummit.com/MarketingPartner

OUR HISTORY

OUR NETWORK REACHES OVER

100,000+

BUSINESS PROFESSIONALS FROM ALL INDUSTRIES!

REACH YOUR TARGET AUDIENCE!

THOUSANDS OF BUSINESS OWNERS AND DECISION MAKERS

Since 2006, We have Hosted Over 200+ Events!

EXHIBITORS

LIVE SHOWS

ATTENDEES

WE AVERAGE BETWEEN 500-1000+ ATTENDEES AT OUR LIVE EXPOS AND SUMMITS

EXHIBITORS

VIRTUAL SHOWS

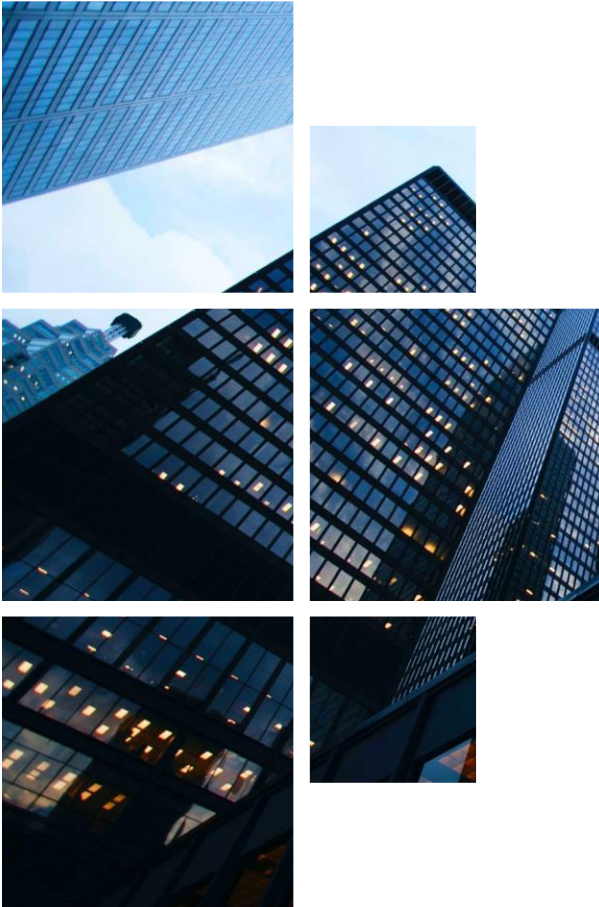
EXPO TOUR

WE AVERAGE BETWEEN 500-1000+ ATTENDEES AT OUR VIRTUAL EXPOS AND SUMMITS

OUR LIVE AND VIRTUAL SHOWS



CONTACT US



FOR MORE INFORMATION PLEASE CONTACT US



713-340-9189



Info@houstonrealestatesummit.com